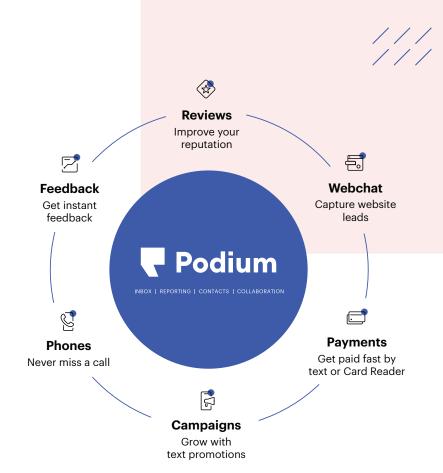
### Podium + HLM.

# Everything a Local Business Needs to Win

#### What is Podium?

Businesses use Podium's suite of messaging tools to get online reviews, convert website customers, and streamline their business operations by using text for every vital conversation. Podium is proud to work with over 100,000 businesses, reaching over 1 in 3 cell phone users in America.



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### Get found and chosen online.

Build an online review presence that drives new leads and helps your business to stand out from the competition.

### Build lasting relationships.

Don't just transact. Start conversations with your customers to build deep relationships that keep them coming back again and again.

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## Consolidate tools and work more efficiently.

Podium makes it easy to manage and scale customer interactions, improve efficiency across sales and service, and reduce point solutions.

Mention you are a High Level Marketing client when speaking with a Podium sales representative and you will get special pricing on all packages

#### Podium + HLM.

Hi! I was hoping to make an appointment for next Friday.

#### Does 1pm work? Here's directions.

#### Podium is modernizing local business.

Podium's all-in-one platform helps deliver seamless experiences for your customers and employees on the channels everyone prefers. These tools are designed to help you:

- Get more leads and customers through the door
- Centralize communications across channels and allow you to run effective marketing campaigns
- Collect payment through text or in person and bring it seamlessly into the customer experience

Perfect! Thank you. Thanks for your payment. View your receipt from Valley Med Spa for \$265.00:http://pay.podium.co Adriana paid \$265.00 Invoice number: 2017046-8403-01

> G Leave us a review! https://pdm.rvw.com/96en46

G \*\*\*\*\*

Valley Med Spa is amazing! They were so helpful and easy to work with!

> Hi Adrianna! It's Kim at Valley Med Spa. Ready for your next appointment? Get 10% off by clicking this link: https://podium.com/valleymedspa





"I genuinely want everyone to know and understand how great I think Podium is. If I didn't believe it, I would not have kept using them for the last two years. I could go on and on because it is so much more robust than just texting."



Julie Davis President/CEO

20X Increase in Google Reviews

- \$80K Collected in 2 days with one Campaign
- 4,300 Opted-In Campaign Subscriber in 3 Months